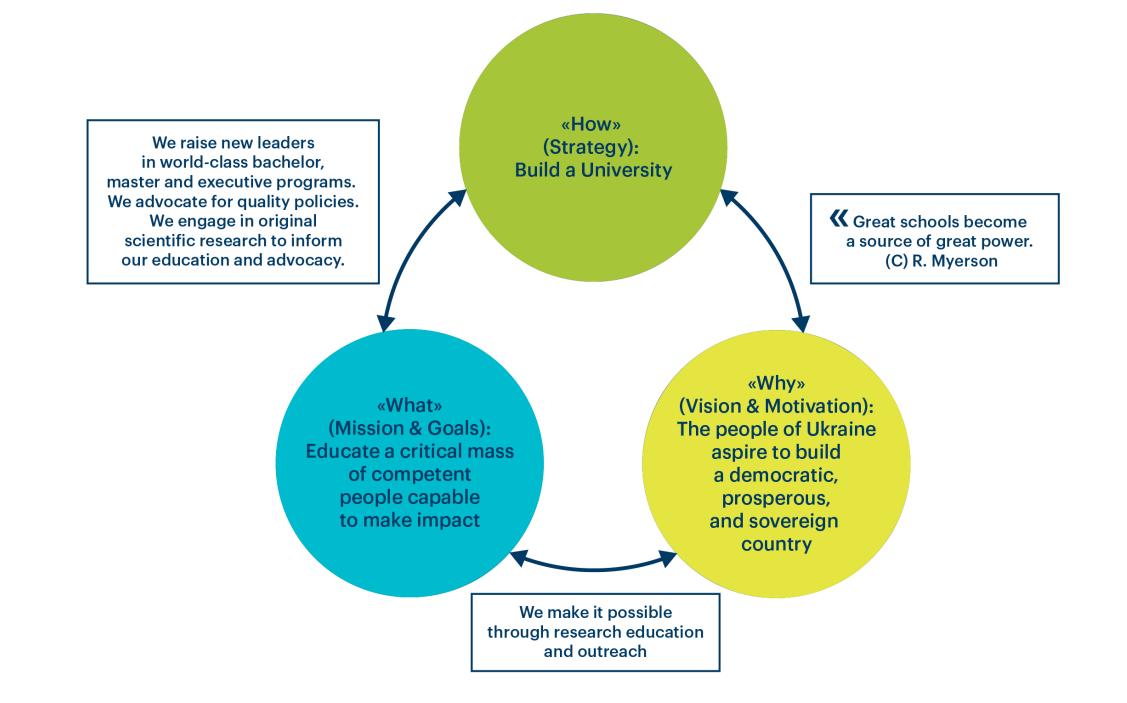
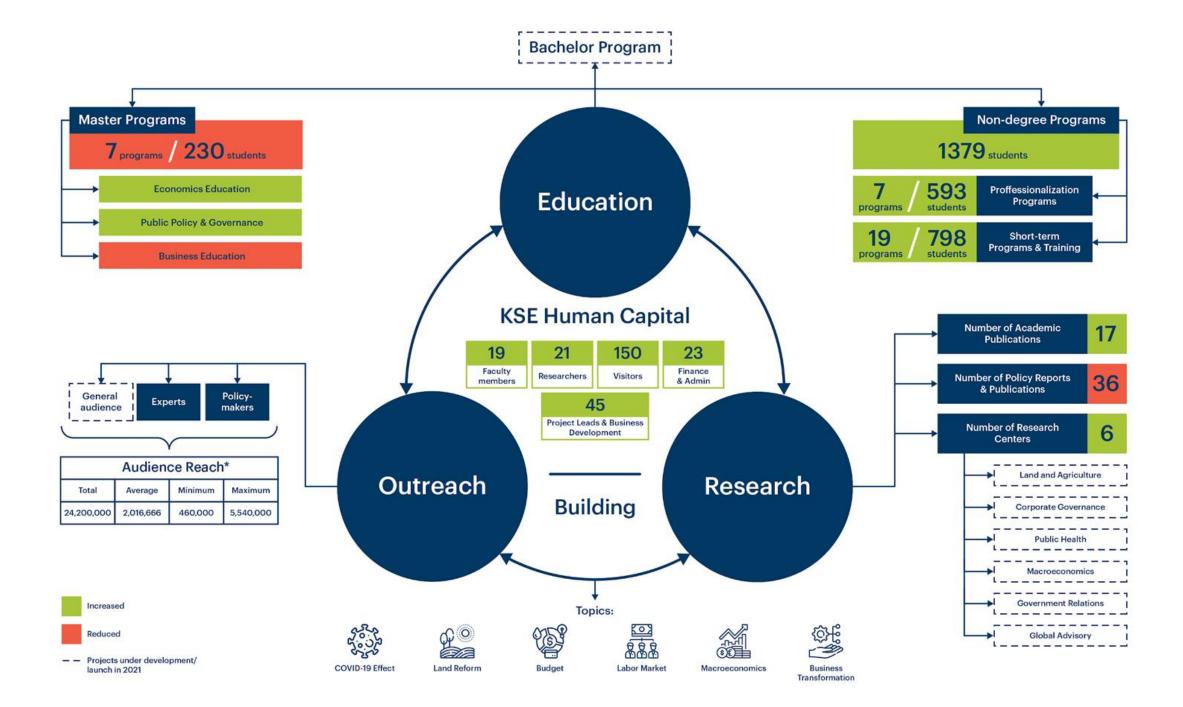
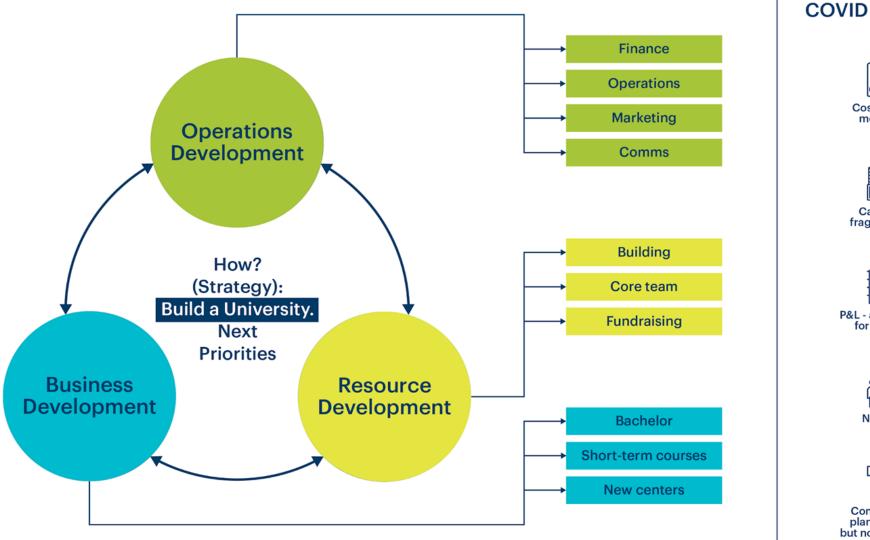


Kyiv School of Economics

Strategy and Transformation







COVID Response

Cost cutting measures

Cash flow fragile but ok

P&L - at around O for the year

> م االاالاالا No firing

Contingency plan in place, but not activated

KSE is much more robust and resilient than in 2014



For BoD Attention

Approve	Consider	Establish
Budget	Dynamic working environment	Strategy Committee: effort on KSE organization and core team
Report	Short-term courses	Strategy Committee: effort on new medium (5 years) and long (25 years) term strategy (university)
Bachelor Majors (IT)	Fundraising	
KPIs for 2021		Fundraising Committee: revise fundraising strategy
		Strategy Committee: develop short-term courses concept

Why?

Young people would like to be financially independent, intellectually mature, professionally successful, and socially influential

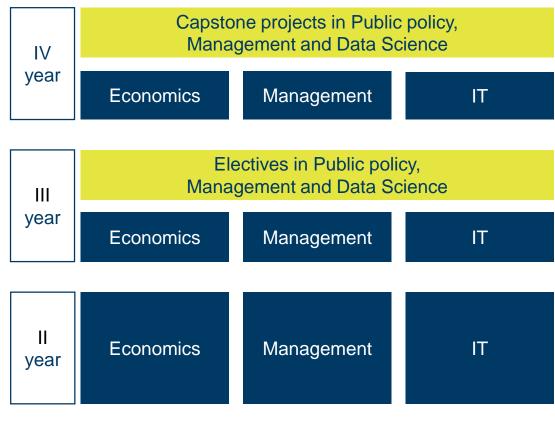
What?

What? Train professionals with hard and soft skills required to succeed in growing industries of the new economy. Provide liberal arts education for young people to become influential and ethical citizens

Who?

- 160+ EIT score in ENG and Math
- Family income above average or education is among highest family priorities
- 100-150 students for the first enrollment, 25-50 per group
- 600+ student body in four years

How?



Undergraduate fundamentals in Humanities, Social Sciences, Mathematics

year

Thank you!

