

# Dr EUGENIA KUZNETSOVA

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## Work History

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<b>OSCE, Organization for Security and Cooperation in Europe</b> media expert	June 2018 – present
<b>Kyiv School of Economics</b> associate researcher	Jan -June 2018
<b>United Nations in Ukraine, UN Women-UNDP</b> full-time national communications consultant	Sep 2016 – Jan 2018
<b>Democracy Reporting International, Kyiv</b> short-term lecturer in media and communications	Sep – Dec 2016
<b>University of Deusto, Bilbao, Spain</b> researcher at Sociocultural Challenges and Human Rights in a Changing World Research Group Teaching assistance: Introduction to Research in Migration course, Academic Writing (undergraduate course) under the supervision of Prof. Aitor Ibarrola	Oct 2010 to June 2016
<b>University of Cambridge</b> visiting researcher at the Faculty of Modern and Medieval Languages	Apr 2014 to Jun 2014
<b>UNESCO Etxea - Bilbao, Spain</b> intern in media and communication	Sep 2009 to Jul 2010
<b>Kyiv Post,</b> staff writer	Mar 2007 to Jan 2009
<b>UNDP, Chernobyl Recovery and Development Programme - Kyiv, Ukraine,</b> intern in communications	Mar 2006 to Jun 2006

## Education

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<b>Ph.D, International and Intercultural Studies</b> University of Deusto - Bilbao, Spain	2015
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Thesis defended: "Genre Analysis of Magic Realism"	
Grade: Excellent	
<b>MA, International Information</b>	2009
Taras Shevchenko National University of Kyiv - Kyiv, Ukraine	
<b>BA, International Relations</b>	2007
Taras Shevchenko National University of Kyiv - Kyiv, Ukraine	

## Languages

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English: fluent C2 (Cambridge Proficiency Certificate, 2014)  
 Spanish: advanced C1  
 German: advanced C1 (TestDAF Zeugnis, 2009)  
 French: intermediate B1  
 Russian: fluent  
 Ukrainian: first

## Non-academic samples:

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Publications within the joint project of the Centre of Excellence in Economic Journalism of Kyiv School of Economics and Vox Ukraine "Research of Media on Facebook": **(Ukrainian)**

KUZNETSOVA, E. (2018a)

1. Part 1: Facebook and Media: How Ukrainian Media Use Facebook and How Facebook uses Media, <https://voxukraine.org/uk/facebook-ta-zmi-yak-ukrayinski-media-vikoristovuyut-sotsmerezhu-1-a-yak-facebook-zminyuye-zmi/>
2. Part 2: Facebook and Media: Facebook and Media: Unhappy together or the hard divorce, <https://voxukraine.org/longreads/fb-smi/index.html>
3. Part 3: The analysis of the top media posts on Facebook in Ukrainian segment, <https://voxukraine.org/longreads/fb-bilka/index.html>

KUZNETSOVA, E (2018b), What if Pinocchio Was Gay, CIDOB - Barcelona Centre for International Affairs, <http://anuariocidob.org/y-que-si-pinocho-es-gay-el-sketch-que-ha-afianzado-los-movimientos-por-los-derechos-lgbti-en-ucrania/> **(Spanish)**

DAVYDENKO B., KUZNETSOVA E. (2017a). Inside the President's Head, or What Does Petro Poroshenko's Facebook Keep Silent About, <https://voxukraine.org/en/inside-the-president-s-head-or-what-does-petro-poroshenko-s-facebook-keep-silent-about/> **(English)**

KUZNETSOVA, E. (2017b). Stream from Hell, or Why It Is Time for Ukraine to Learn to Talk about Death <https://voxukraine.org/en/stream-from-hell-en/> **(English)**

KUZNETSOVA E. (2016a) Self-Censorship on TV: How Do the Most Viewed Ukrainian TV Channels Report Poroshenko's Activities <https://voxukraine.org/en/self-censorship-on-tv-how-do-the-most-viewed-ukrainian-tv-channels-report-petro-poroshenkos-activities/> **(English)**

KUZNETSOVA, E. (2016b). 39 and a Half Hours of Silence,  
<http://www.pravda.com.ua/columns/2016/04/8/7104830/> **(Ukrainian)**

KUZNETSOVA, E. (2016c). Media of Discord: How Ukrainian Media Affected the Situation of Displaced Donbas Citizens, <https://voxukraine.org/en/media-of-discord-how-ukrainian-media-affected-the-situation-of-displaced-donbas-citizens/> **(English)**

KUZNETSOVA, E. (2016d). Facebook VS Media: Panama Papers Coverage in Ukraine,  
<http://voxukraine.org/2016/04/19/facebook-vs-zmi/>**(Ukrainian)**

KUZNETSOVA, E. (2016e). Offshores 2.0: The Second Wave of Media Coverage of the Offshore Scandal. <https://voxukraine.org/en/offshores-2-0-the-second-wave-of-media-coverage-of-the-offshore-scandal-2/> **(English)**

KUZNETSOVA, E. (2016f). How Western Media Define Terrorists in the East,  
<http://www.pravda.com.ua/columns/2015/08/11/7077397/> **(Ukrainian)**

KUZNETSOVA, E. (2016g). Metaphor of Europe in Ukrainian Parliament. Retrieved May 2, 2016, from <http://www.pravda.com.ua/columns/2016/03/4/7101118/>**(Ukrainian)**

KUZNETSOVA, E. (2015a). How Internet has Changed the Protest.  
[http://www.bbc.com/ukrainian/blogs/2015/12/151222\\_protest\\_change\\_blog\\_or](http://www.bbc.com/ukrainian/blogs/2015/12/151222_protest_change_blog_or) **(Ukrainian)**

KUZNETSOVA, E. (2015b). Religious Persecution in Eastern Ukraine | openDemocracy. Retrieved May 2, 2016, from <https://www.opendemocracy.net/od-russia/eugenia-kuznetsova/religious-persecution-in-eastern-ukraine> **(English)**

KUZNETSOVA, E. (2015c). Why People Become Volunteers.  
[http://www.bbc.com/ukrainian/society/2016/02/160204\\_volunteers\\_spaine](http://www.bbc.com/ukrainian/society/2016/02/160204_volunteers_spaine) **(Ukrainian)**

#### **Academic publications:**

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KUZNETSOVA, E. (2016) *Exploring the Attitudes to Online Grieving: Webology*, Volume 13, Number 1

KUZNETSOVA, E., 2014. *Underlying Meanings of the Hitler Metaphor in Western Media*. Mass Communication & Journalism ISSN: 2165-7912 JMCI, 4(10), doi:104172/2165-7912.1000230.

RONZHYN O., KUZNETSOVA E., (2014). *Acting (on) the text: the case of new media. Conveying the message of trust through written texts in hospitality social network CouchSurfing.org* in Synthesis 7 <http://synthesis.enl.uoa.gr/journal/alexander-ronzhyn-and-eugenia-kuznetsova.html>

KUZNETSOVA, E. 2014. *Social Network Services as Fiction Generating Platform and the Rise of Social Media Fiction*. In Proceedings of the European Conference on Social Media, edited by Asher Rospigliosi and Sue Greener, 271–76. Brighton: University of Brighton UK.

KUZNETSOVA, E. (2013). *Stephen Murphy-Shigematsu, When Half is Whole: Multiethnic Asian American Identities* in Op.Cit.: A Journal of Anglo-American Studies ISSN 2182-9446

KUZNETSOVA, E. (2012). *The Freaks of Chornobyl: Fantasies of Nuclear Mutants in Post Soviet Society*. En A. Kerchy, & A. Zittlau, *Exploring The Cultural History Continental European Freak Shows and "Enfreakment"* (pp. 233-251). Cambridge Scholars Publishing. ISBNCO: 1-4438-4143-X