

Veronika Tamaio Flores

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PROFESSIONAL SUMMARY

Master in Business Analytics and Big Data with a multicultural education Spain, entrepreneurial spirit and strong analytical skills (top 10% ieGAT). 4 years of experience in different fields of analytics. Trilingual in Russian, Ukrainian and English. Able to work autonomously under pressure to meet strict deadlines.

EDUCATION

IE Business School

Master in Business Analytics and Big Data, top 10% of intake

- IBM Watson Challenge winner (group work)
- Startup Challenge winner (group work)

Madrid, Spain
October 2017 – July 2018

Kyiv National University of Trade and Economics

Master of Science, Marketing

Degree with honors, GPA 3.8/4.0

Kyiv, Ukraine
September 2009 – June 2014

PROFESSIONAL EXPERIENCE

Data Science UA, 10 employees

Head of Consulting

- Responsible for project management and overall control over Consulting and Corporate education business lines (clients: EY Ukraine, DTEK, Servier, EVA and etc.).
- Lead business analyst in data science and software development projects.
- Public speaker and teaching professional: more than 20 talks given and more than 5 workshops led over 6 months.

Kyiv, Ukraine
December 2018 – now

Soesthetic Group (interior design bureau), 15 employees

Marketing Lead

- Responsible for budget control and result measurement of marketing.
- Led the organization of more than 30 design-related events with more than 500 overall participants (clients: Artemide, ASKO, atelier oi, blank, Chanel and etc.)

Kyiv, Ukraine
October 2016 – September 2017

MONPACIE (handmade materials retail chain of 50 shops), 150+ employees

Marketing Analyst, Project Manager

- Launched e-shop with more than 5.000 products from scratch starting from constructing of business processes and adjusting company's informational system to communicating with developers on each stage.
- Internal and external data analysis and reporting sales data, marketing data, transformation of analysis results into information appropriate for management decision making.

Kyiv, Ukraine
July 2014 – September 2016

BUSINESS PROFICIENCY

Project Management, Business Analysis, Business Intelligence, Digital Analytics, Data Visualization.

IT PROFICIENCY

SQL, R statistics, Machine Learning, Text Mining, Statistical models, Data Warehousing, Spark, Carto, Tableau, Microsoft Power BI, Dataiku DSS, Python

LANGUAGES

Russian (Native), **Ukrainian** (Bilingual), **English** (Advanced), **Spanish** (Pre-Intermediate)