

Strategic Leadership



January 18-20



\$ 1000



4 credits

The course includes theoretical base supported by case studies, practical exercises and teamwork. It also contains reviews of modern organizational structures, business trends and aspects of career development. You will learn about setting an organization's strategic direction, leading change, and managing yourself and direct relations with others (including your subordinates, boss and peers) in order to succeed. You will study the interplay among formal structure, informal networks, and culture in shaping organizational performance.

The course consists of three phases: study sessions, project preparation, and project defense.

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Lecturer: Maria Perekotiy
Financial Executive, HR BPO and
Implementation at ADP Canada.

In 2006 Maria obtained a Master's Degree in Business Administration at Kyiv National Economics University. Besides that, she graduated from Richard Ivey School of Business (The University of Western Ontario, Canada). Maria has an extensive international experience in the field of finance, business partnership and corporate strategy built with Fortune 500 Companies (PepsiCo - CPG, ADP - Human Capital Management and Maersk- Shipping and Logistics) for over the last 13 years.

In 2014 she became an ADP Global CFO Award Winner.

Preliminary Course Outline

Day 1 – Friday (9:00-20:00)

Lecture 1: Intro. Leader’s guide to understanding complex organizations and how strategies help to succeed

Lecture 2: “The world is flat”, or how the latest global trends change the way companies work.

Lecture 3: “The world is flat”, or how the latest global trends change the way companies work. Continuation.

Lecture 4: Case Study

Lecture 5: Leading Change.

Optional Seminar, or Invited Speaker, or Panel Discussion Organized by KSE or Course Instructor

Day 2 – Saturday (9:00-20:00)

Lecture 6: Role of Culture or why “Culture Eats Strategy for Breakfast”.

Lecture 7: Leadership vs Management, Formal Structure vs Informal Network.

Lecture 8: Leadership vs Management, Formal Structure vs Informal Network. Continuation

Lecture 9: Leadership styles, practices. Case Study

Lecture 10: What Effective Leaders Do and Don’t Do

Optional Seminar, or Invited Speaker, or Panel Discussion Organized by KSE or Course Instructor

Day 3 – Sunday (9:00-20:00)

Lecture 11: Leader’s triangle: Human Resources, Time, and Financial Considerations.

Lecture 12: Negotiating for Leaders.

Lecture 13: Team Work/ Assignment.

Lecture 14: International business and cross-cultural specifics.

Lecture 15: Managing own Career. Demonstrating your Leadership. Course Review.

Optional Seminar, or Invited Speaker, or Panel Discussion Organized by KSE or Course Instructor.

Day 4 (to be announced) –

Project Defense